

Proactive and motivated designer & entrepreneur with high-energy approach to building and optimizing business operations. Solid understanding of facets such as financial, business and personnel management. Results-driven with conscientious attention to critical details and big-picture needs. Market-savvy and dedicated to driving customer satisfaction and product visibility through highly-targeted online and offline marketing strategies. Experienced in public relations, relationship building and management.

ABD A ALFARRA (Adrien)

Architectural Designer & Business Developer

Work History

2019-03 -
Current

President

Mix & Try, Paris

- Founder and President of Mix & Try, a company that offers athletes the ability to create and customise their very personal nutrition and supplements boxes.
- Incubated in ESSEC business school, this company was designed and constructed by myself from A to Z, including the website, packaging, and social media profiles.

2016-08 -
2017-02

Creative Director

PIF Ltd, London

- Helped the founder of the start-up create design proposals and creative solutions for post-conflict Colombo, Sri Lanka.
- Managed the creative department of the start-up in its very early stages.

2015-08 -
2016-08

Architectural Designer

BDP, London

- Attended all team meetings to resolve technical and project issues, coordinate with team members and review project schedules.
- Devised overall strategy for documentation and identified design sets planned for each stage of work including as-built designs and final building information models (BIM).
- Coordinated all architectural construction documentation and drawings for each phase of fast-track projects.
- Incorporated sustainable designs into commercial projects.
- Worked closely with multi-disciplinary team to design residential and commercial projects in London and Dublin.
- Created graphic renderings and models using Revit and Photoshop.
- Researched building codes and requirements and applied to design planning.
- Reviewed project goals and objectives on Monthly basis with project manager and design team.

2014-06 -
2014-08

Volunteer

Assistance Coordination Unit, Gaziantep

- Supported The managing team with administrative support duties, including research, case analysis and

Contact

Address

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Puteaux, 92800

Phone

061-693-0225

E-mail

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Skills

Strong compositional skills

Excellent

Visual design

Very Good

Creative artistic vision

Excellent

Superb attention to detail

Excellent

Sale expertise

Very Good

Project management

Very Good

Budgeting

Very Good

Relationship building

Very Good

Revenue generation

Good

Product development

Excellent

strategy setting, for humanitarian aid and support in Syria.

Education

2017-08 -
2020-07

Masters in Management: Business Design, Innovation, And Entrepreneurship

ESSEC - Cergy

- Recipient of Excellence Scholarship
- Recipient of Diversity Scholarship (Syrian Refugee)
- Awarded Student Entrepreneur Prize and Winner of CPI (La creation d'un produit innovant) Program in collaboration with Schoolab Incubator, Ecole Centrale, Strate Design, and Eurovia (Vinci).

2012-09 -
2015-07

BA (Honours): Architecture

University Of Sheffield - Sheffield, England

- Graduated with a second First Class classification
- Played the role of Year 2 representative in the student teacher committee

Accomplishments

1st Place Muscular Men's Physique Category at IFBB Grand Prix France, Sep 2019

2nd Place Men's Physique Category at IFBB Grand Prix France, Sep 2019

4th Place in Tall Fitness Model Category at WBFF Europe, London (Nov 2017)

Certifications

Life Skills Coach

Mindfulness Practitioner

Interests

Salsa Dancing

Fitness Training

Krav Maga Self Defense

Piano Playing

Additional Information

- Company Instagram Account: [mixandtry_france](#)
- Personal Website: [www.evologies.com](#)
- Company Website: [www.mixandtry.com](#)

Conflict resolution

Good

Business development

Excellent

Research skills

Excellent

Planning and execution

Very Good

Contract Negotiations

Very Good

Event planning

Very Good

Languages

English

Native

French

Superior

Arabic

Native

Chinese

Novice